



CONFERENCE AGENDA

7:00 - 8:00 am	Registration and Breakfast
8:00 - 8:15 am	Welcome <ul style="list-style-type: none">• <i>Dani Gullickson and Andrea Polkinghorn, Immunize South Dakota</i>• <i>Mayor Paul TenHaken, City of Sioux Falls</i>
8:15 - 9:15 am	Making Science Understandable: Strengthening Vaccine Confidence During a Dark Storm of Misinformation <ul style="list-style-type: none">• <i>Katelyn Jetelina, Ph.D., Your Local Epidemiologist</i> <p>In this keynote presentation, world-renowned scientific communicator Dr. Katelyn Jetelina will discuss why it is important to be aware of when and how we talk about vaccines to the public. She will describe how the pandemic and subsequent “infodemic” made communication even more difficult. Based on her experience with her popular viral blog, she will explain how to translate vaccine science for an easier understanding for the community.</p>
9:15 - 10:00 am	The State of Immunizations In South Dakota, 2022 <ul style="list-style-type: none">• <i>Sara Bowman, MPH, South Dakota Department of Health</i> <p>Epidemiologist Sara Bowman with the South Dakota Department of Health will present the current state of immunizations in South Dakota. She will describe national trends in vaccinations and the general impact of the COVID-19 pandemic on vaccination rates. She will address vaccination rates and trends in South Dakota and the anticipated course of vaccine exemptions. Finally, Ms. Bowman will describe general guidelines for pediatric COVID-19 immunizations and where to find the Advisory Committee on Immunization Practices (ACIP) vaccination and catch-up schedule.</p>
10:00 - 10:15 am	Break – sponsored by Lewis Drug
10:15 - 11:00 am	Concurrent Breakout Sessions Community Health Workers: Community/Clinical Linkage for Immunization Education <ul style="list-style-type: none">• <i>Ben Tiensvold, Community Health Workers Collaborative</i> <p>In this breakout, Ben Tiensvold will speak about the important role of a community health worker (CHW) in health care and the developing CHW profession in South Dakota. He will also identify best practices and opportunities for CHWs to assist organizations in educating patients about immunizations.</p>

-
- 10:15 - 11:00 am** **Concurrent Breakout Sessions (CONTINUED)**
- Updates in Adult Immunization: Everything but COVID-19**
• *Jennifer Hsu, MD FACP FIDSA, University of South Dakota*
- Dr. Hsu will review current recommendations and available vaccines for shingles and pneumococcal immunizations in adults and apply current adult immunization recommendations to simulated cases. She will also discuss options for utilizing the smallpox immunization within the current monkeypox outbreak.
- 11:00 am - 12:15 pm** **Lunch**
- 12:15 - 1:15 pm** **Vaccine Hesitancy and Misinformation: Reflections from a Battleground State**
• *Paul Carson, MD, Center for Immunize Research and Education (CIRE)*
- Dr. Paul Carson uses his knowledge and experience of over two decades to discuss vaccine hesitancy's historical and psychological roots, recognizing that it has been present for two centuries. He will list the cognitive processes and biases contributing to vaccine hesitancy and review how providers can help regain public trust. Participants will learn how to move upstream to prevent susceptibility to misinformation and conspiracy theories, including promoting evidence-based curricula aimed at middle school, high school, and college to improve people's ability to evaluate health claims critically.
- 1:15 - 1:30 pm** **Project Spotlight: Survey Report Flipbook**
• *Allison Waugh-Eaton, MHS*
• *Jennifer Hsu, MD FACP FIDSA, University of South Dakota*
- Allison Waugh-Eaton, a Johns Hopkins Bloomberg School of Public Health graduate, will present the findings of a recent ISD research project. The primary objective was to use a survey tool to assess South Dakotans' views on routine immunizations. She will discuss how the results were then analyzed in the context of key demographic factors to understand survey responses better.
- 1:30 - 2:15 pm** **Genetic Causes of Autism and How They Teach Us What Autism Is**
• *D. Isum Ward, MD, Sanford Health*
- Dr. Ward will describe the prevalence and risk factors of autism and discuss ways to evaluate autism cases among specific age groups and vaccination status. He will also create an understanding of the heterogeneous nature of genetic autism etiologies.
- 2:15 - 2:45 pm** **Exhibition Booths**



2:45 - 3:30 pm

Concurrent Breakout Sessions

Engaging, Communicating, and Educating in Urban Native Communities

• *Megan White Face, MSE, South Dakota Urban Indian Health*

This session will review the engagement, communication, and education practices of South Dakota Urban Indian Health. Examples will be shared from SDUIH's cultural, behavioral, and medical programs that demonstrate the organization's effort to bridge services. Participants will hear best practices and learn ways in which they can implement similar practices into their programs.

An HPV Improvement Project – Two by Ten

• *Andrea Polkinghorn, BSN, RN, AMB-BC, Immunize South Dakota*

Immunize South Dakota's Board President Andrea Polkinghorn will summarize ISD's HPV improvement project and review the prevalence and impacts of HPV infections. Attendees will learn the importance of starting the HPV vaccination series between ages nine and ten, finishing the series before age 11, and how they can help prevent these cancers.

3:30 - 3:45 pm

Break

3:45 - 4:00 pm

The Why: Member Stories of Tragedy and Triumph

Immunize South Dakota members share their devastating and inspiring stories as those impacted by vaccine-preventable diseases.

4:00 - 5:00pm

Taking Vaccine Advocacy the Final Mile

• *Becky Christensen, SAFE Communities*

As a former registered nurse and state legislative aide with a passion for politics, Becky Christensen founded SAFE Communities to strengthen public health and save lives. In this closing keynote, she will give an overview of 2022 proposed anti-vaccine legislation and address why pro-vaccine advocacy is so important. Attendees will recognize the importance of building relationships and why advocacy benefits provider efforts.